



**BOGOR**  
THE MOST LOVABLE CITY  
IN THE WORLD  
2016



# BOGOR

.....  
**11,850** HECTARES  
.....

POPULATION

**1.004.831**

3,87% GROWTH  
.....

More Than

**246 - MASL**  
.....

**26°c** Average



**BOGOR PRESIDENTIAL PALACE**

# THREE IDENTITIES OF BOGOR CITY

HERITAGE CITY



SMART CITY

GREEN CITY

LAWANG SURYAKANCANA  
KAMPUNG TENGAH - BUITENZORG  
DAYEUEH BOGOR





DI NEKTWADI NGANCIK NU B

SAMPEDEUN JAGA



**DI NU KAWARI NGANCIK NU BHARI SEJA AYEUNA SAMPEUREUN JAGA**







**BOGOR BOTANICAL GARDEN**

S E M P U R



# CITY OF FAMILY





# BOGOR CULINARY



# BOGOR HANDYCRAFT



Kerajinan Bambu



Kerajinan Bambu



Kerajinan Kulit





**5,01**  
**Millions**  
TOURISTS  
**In 2016**

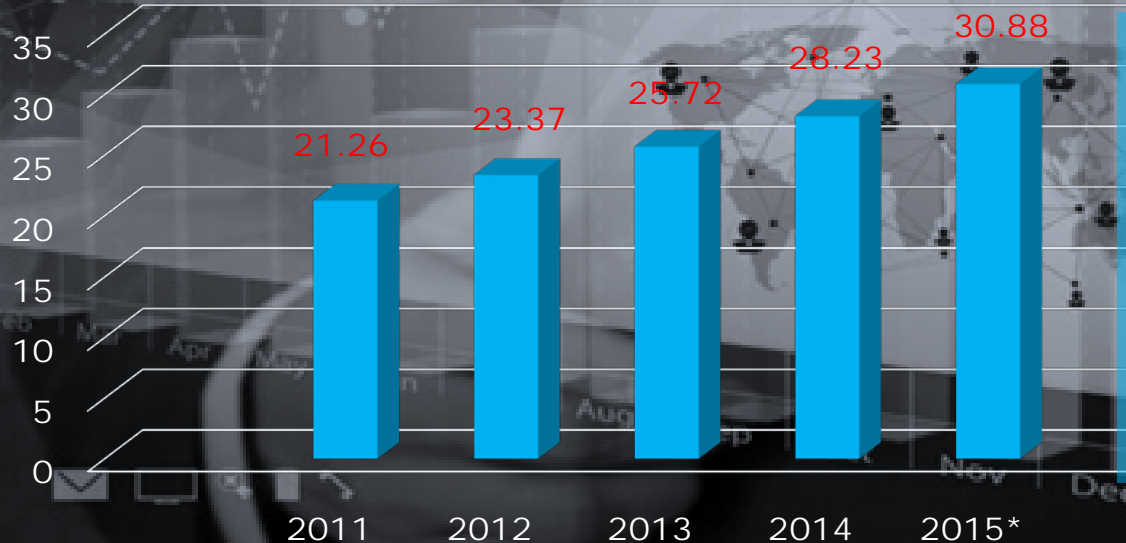


**Economic Growth  
In 2015: 6,13 %**



## THE VALUE OF REGIONAL GROSS DOMESTIC PRODUCT IN BOGOR CITY BETWEEN 2011-2015

### THE REGIONAL GDP PER CAPITA (IN MILLION RUPIAH)



The Grow Rate Of  
Regional GDP  
Per Capita  
In 2015  
Reached **9,19**

# THE MANAGEMENT OF LOCAL GOVERNMENT BUDGET IN 2016

## IMPLEMENTATION OF THE LOCAL GOVERNMENT BUDGET

The Local Government Revenue

Rp 2.153.245.604.162,00

Rp 2, 153 Trillion

The Original Local Government Revenue

Rp 784.749.108.495,00

Rp 784,7 Billion

Reached

**107**,79 %

From The Target Of  
Regional Budget  
In 2016

Amount

Rp 728.030.823.933,00

Rp 78 Billion

THE ORIGINAL LOCAL  
GOVERNMENT BUDGET  
IN 2016

UP TO  
25,2%

Then In 2015 Or About  
Rp 158,5 Billion

# Micro Business, Small Business & Medium Enterprises In Bogor City

No.	Description	Criteria	
		Asset	Turnover
1	Micro Business	Max 50 Million	Max 300 Million
2	Small Business	> 50 Million – 500 Million	> 300 Million – 2,5 Billion
3	Medium Enterprises	> 500 Million – 10 Billion	> 2,5 Billion – 50 Billion

# Business Category

No.	Business	Amount
1	Micro	12.047
2	Small	2.664
3	Medium	747
	Amount	15.458

Success

Solution

Business Strategy

Innovation

Product

Market

Analysis

Ideas

Success

Management

Innovation

Product

Market

Analysis

Ideas

Success

Management

SOCIAL NETWORK

Innovation

Product

Market

Analysis

Ideas

Success

Management

# Distribution Of Commodities

No.	Commodities	%	Micro	Small	Medium
1	Services	15 %	7 %	5 %	3 %
2	Trading	35 %	20 %	10 %	5 %
3	Textile	12 %	7 %	3 %	2 %
4	Food & Drink	28 %	15 %	8 %	5 %
5	Industry	5 %	5 %	3 %	2 %

# Turnover Micro Business, Small Business & Medium Enterprises

No.	Business	Per Day (Rp.)	Per Month (Rp.)	Per Year (Rp.)
1	Micro	2.706.204.830	81.186.144.900	974.233.738.800
2	Small	6.399.863.124	191.995.893.720	2.303.950.724.640
3	Medium	21.926.460.000	657.793.800.000	7.893.535.600.000
	<b>Amount</b>	<b>31.032.527.954</b>	<b>930.975.838.620</b>	<b>11.171.710.063.440</b>

# PERFORMANCE INDICATOR FOR SMALL, MEDIUM, ENTERPRISES PROGRAM IN 2016



CREATING PROGRESSIVE MICRO, SMALL, MEDIUM ENTERPRISES

The Number of Progressive Micro, Small, Medium Enterprises

Initial Condition : 10.832

Target in 2016 : 25 enterprises

Implementation : 25 enterprises

The Number of Enterprises that Receive Capital Assistance

Initial Condition : 72 enterprises

Target in 2016: 78 enterprises

Implementation : 162 enterprises



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

# PERFORMANCE INDICATOR FOR SMALL, MEDIUM, ENTERPRISES PROGRAM IN 2016



The Number of  
Active  
Cooperative



Initial Condition: 301



Target in 2016 : 85



Implementntation : 25

The Number of  
Legal Micro  
Finance  
Institution



Initial Condition: 136



Target in 2016 : 119



Implementation : 58

STRENGTHENING THE COOPERATIVE  
ORGANIZATION



Jan Feb Mar Apr May Jun Jul Aug

Sep

Oct

Nov

Dec



# PERFORMANCE INDICATOR FOR SMALL, MEDIUM, ENTERPRISES PROGRAM IN 2016



THE SYSTEM DEVELOPMENT TO SUPPORT SMALL AND MEDIUM ENTERPRISES

Partnership

Financing Facilitation

Belanja.com

Tokopedia.com

Jogja Junction

Bogor Permai

Via Bank

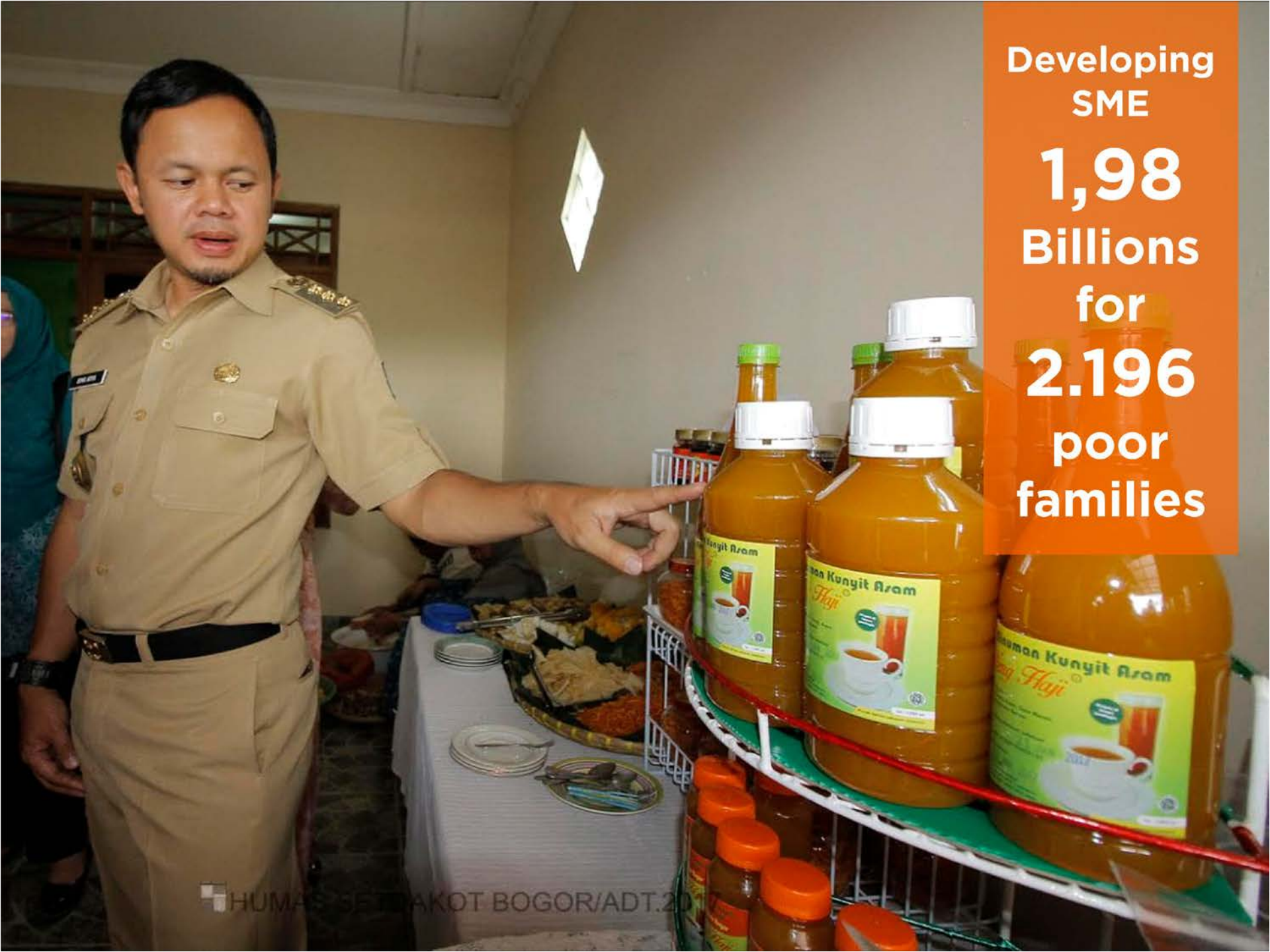


Jul Aug Sep Oct Nov Dec

SOCIAL NETWORK

# VISITING RURAL AREAS WEEKLY TO SUPPORT SME





Developing  
SME

**1,98**  
**Billions**  
for  
**2.196**  
poor  
families

OG

**BNI**  
Melayani Negeri, Kebangsaan

DANG  
BAKO

an e-Warong KUB  
ndonesia  
dan



**E-WARONG;  
IMPLEMENTATION OF  
NON CASH SUBSIDY  
FOR POOR FAMILY**

# INCREASE THE OPPORTUNITY FOR SME TO COOPERATE WITH PRIVATE STAKEHOLDERS AND STATE-OWNED ENTERPRISES



**DEKRANASDA KOTA BOGOR**



Orchi

**SUPPORTING SME  
BY GIVING PROMOTIONS  
AT MALLS.**



**“Di nu kiwari ngancik nu bihari,  
seja ayeuna sampeureun jaga”**



***Preserving The Past***

***Facing The Future***

***Serving The People***