



# weather philippines

My Philippines. My Weather.

## Creating a #WeatherWiser Nation

### FOUNDING PARTNERS



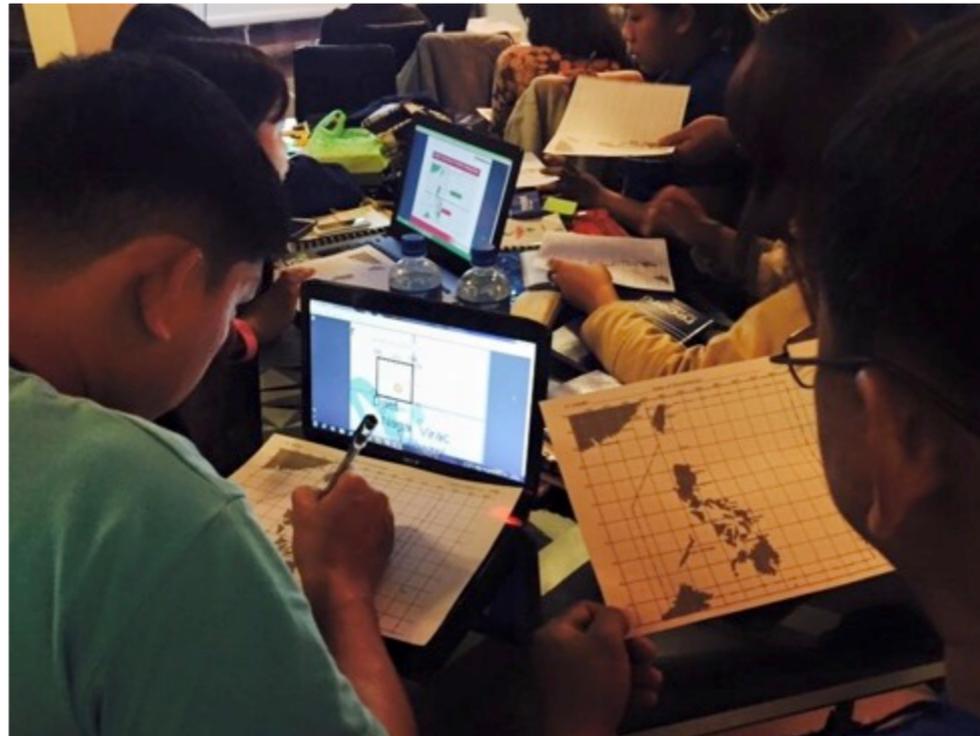
### PLATINUM DONORS



# Who We Are

WeatherPhilippines Foundation (WPF) complements government's nationwide efforts on disaster-risk reduction to create a #WeatherWiser Nation.

Founders:



# Our Stakeholders

## LOCAL GOVERNMENT

*Be empowered in preparing and protecting communities against weather risks.*

Empower LGUs to utilize localized weather information for disaster-risk reduction and sustainable development

## BUSINESS SECTOR

*Incorporate weather in your business continuity plan.*

Encourage companies to maximize their productivity and day-to-day operational effectiveness under any weather condition

## GENERAL PUBLIC

*Be ready everyday, rain or shine.*

Enable Filipinos to manage their daily activities through weather condition adaptation and preparation.

# WPF-LCP Partnership



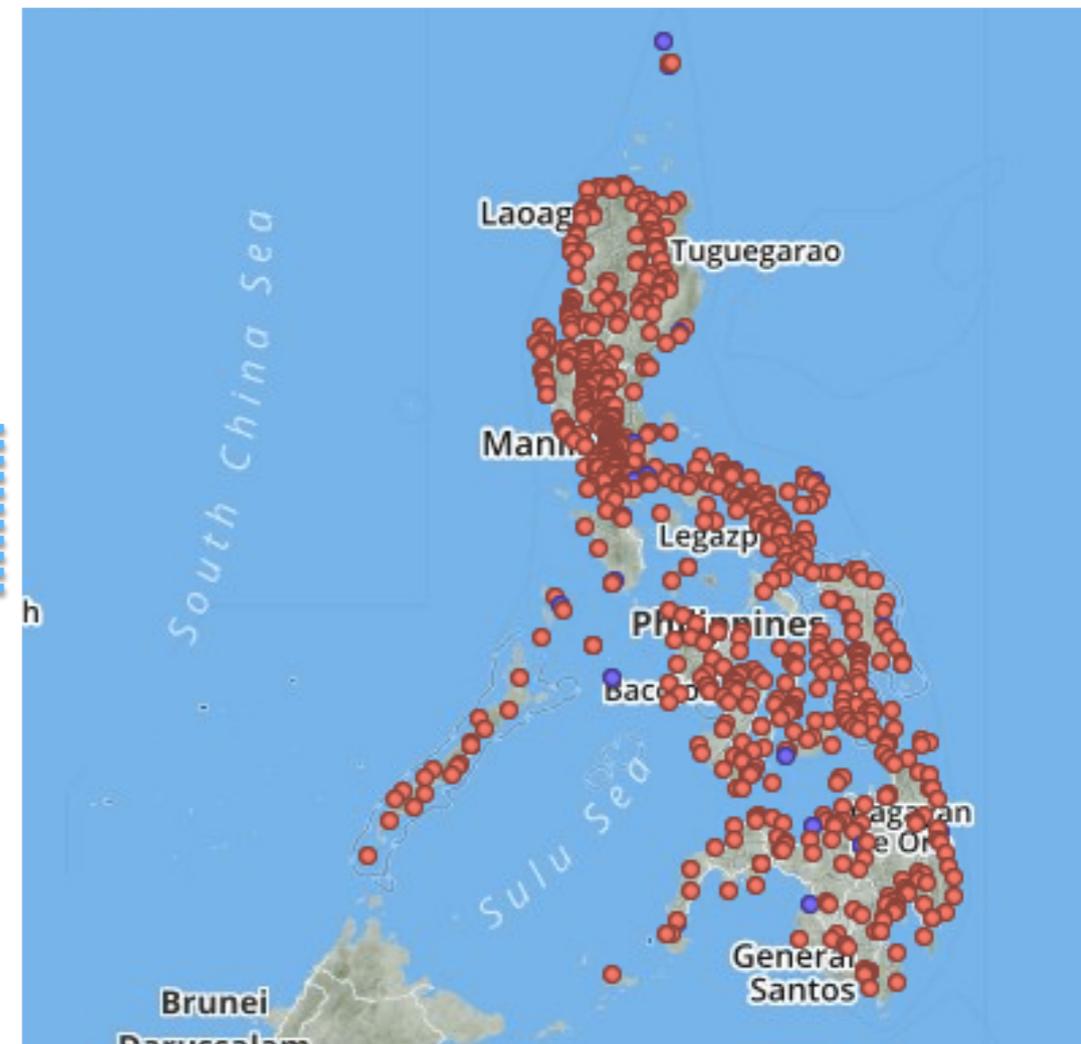
We empower communities to become #WeatherWiser through inclusive public-private sector collaborations, such as the MOU between WPF and LCP on promoting and enhancing the safety of communities for a disaster-resilient Philippines.



# Automated Weather Station (AWS) Deployment



AWS in Priority Meteorological Sites



# Engagement

## Face-to-Face

### AWS Installation and Weather Portal Trainings



Number of Cities in Attendance: 128

Number of Trained CDRRMOs: Over 240 pax

We enable LGUs to strengthen their disaster risk reduction programs through the use of localized weather technology.

# Engagement

## Face-to-Face

### Weather 101 and Tropical Cyclone Trainings



Number of Cities in Attendance: 49

Number of Trained CDRRMOs: 117 pax

Our knowledge-sharing initiatives inspire communities to know the science behind weather, and to apply that science for sustainable development.

# Engagement

Online

weather.com.ph

**Quezon City-Brgy Sta. Monica (LCP)**  
(Elevation: 100m)

Current readings: 07:00PM, Tuesday, January 19, 2016

**27.0°C**

Average Wind Speed / Direction: ↓ 7 km/h, North  
Gusts: 13 km/h  
Rain 1h: 0.0 mm  
Relative Humidity: 76%

Sunrise: 06:25AM    Sunset: 05:47PM    Moon Phase: Waxing

Today, January 19, 2016

| Time      | Condition | Temperature | Rain           | Humidity | Dew Point | Wind   |
|-----------|-----------|-------------|----------------|----------|-----------|--|
| 05PM-08PM |           | 25°C        | No Rain<br>0mm | 77%      | 21°C      | ←<br>Mean Wind: 16 km/h, gentle breeze from East<br>Gusts (6-hour interval): 33 km/h, fresh breeze |
| 08PM-11PM |           | 25°C        | No Rain<br>0mm | 78%      | 21°C      | ←<br>Mean Wind: 13 km/h, gentle breeze from East<br>for gusts see below                            |
| 11PM-02AM |           | 24°C        | No Rain<br>0mm | 83%      | 21°C      | ←<br>Mean Wind: 5 km/h, light air from East<br>Gusts (6-hour interval): 33 km/h, fresh breeze      |
| 02AM-05AM |           | 24°C        | No Rain<br>0mm | 82%      | 20°C      | ←<br>Mean Wind: 4 km/h, light air from East<br>for gusts see below                                 |

Our localized weather information is free and accessible to the Filipino public.



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# Engagement

## Online

### WeatherPhilippines Mobile Application



Our mobile app helps you monitor the weather condition of your selected locations in the Philippines, such as your house, your office, your businesses, and other significant places.

# Engagement

## Online Social Media



**WeatherPhilippines**

@WeatherPH

Creating a #WeatherWiser Nation for a #BetterWorld.

Philippines

[weather.com.ph](http://weather.com.ph)



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WeatherPH uploaded a video 15 hours ago



**Tropical Weather Video Analysis for Late-Thu Night, Nov 19, 2015**

by WeatherPH

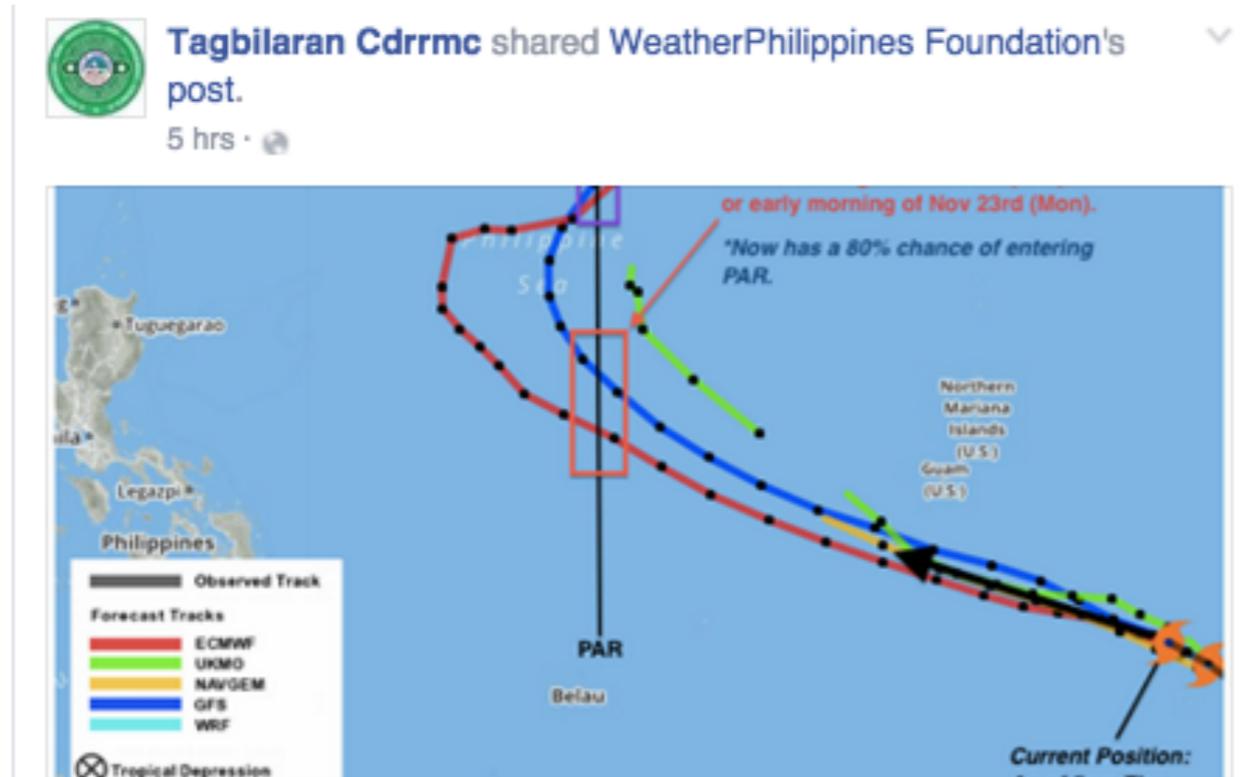
15 hours ago • 147 views

Here's the latest Tropical Weather Video Analysis for Late-Thursday Night, November 19, 2015. Brought to you by...

Our meteorologists always answer weather queries from our social media followers on Facebook, Twitter and YouTube.



# How LGUs Use Localized Weather Information for Disaster Risk Reduction



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Jan 08

Weather Update 08 Jan 2016 via @WeatherPH

**Muntinlupa City**  
Nearest Station: Las Pinas City (SM Southmall) (3.4km)  
Current readings: 10:00AM, Friday, January 08, 2016

28.1°C | ☀️

Average Wind Speed / Direction: 7km/h, East  
Gusts: 15km/h  
Rain 1h: 0.0mm  
Relative Humidity: 66%

Sunrise: 06:22AM | Sunset: 05:42PM | Moon Phase: New

| Today, January 8, 2016 |           |             |         |          |           |  |
|------------------------|-----------|-------------|---------|----------|-----------|--|
| Time                   | Condition | Temperature | Rain    | Humidity | Dew Point | Wind   |
| 08AM-11AM              | ☀️        | 26°C        | No Rain | 77%      | 22°C      | Mean Wind: 8 km/h, light breeze from South East for gusts see below                                  |
| 11AM-02PM              | ☀️        | 28°C        | No Rain | 70%      | 22°C      | Mean Wind: 7 km/h, light breeze from South East<br>Gusts (5-hour interval): 12 km/h, gentle breeze   |
| 02PM-05PM              | ☀️        | 28°C        | No Rain | 78%      | 23°C      | Mean Wind: 10 km/h, light breeze from East for gusts see below                                       |
| 05PM-08PM              | ☀️        | 27°C        | No Rain | 83%      | 23°C      | Mean Wind: 13 km/h, gentle breeze from South East<br>Gusts (5-hour interval): 16 km/h, gentle breeze |
| 08PM-11PM              | ☀️        | 26°C        | No Rain | 83%      | 23°C      | Mean Wind: 4 km/h, light air from North East   |

From an LGU DRRMO

You have received a new message at: <http://weather.com.ph/contact>

Subject: Comment

IP Address: 199.195.193.241

Message: Thank you for providing the facility to the people of Lebak giving us uptodate and accurate weather conditions. Dios agngina.

# How LGUs can Help us Build a #WeatherWiser Nation

- MOA Signing between WPF and your respective cities
- Designation of a point person for AWS-related concerns
- Proper care and minor maintenance of AWS
- Ease of access to AWS sites and security of WPF personnel



# Optimizing Weather for Socio-Economic Growth & Sustainable Development

Moving Forward



Weather for Agriculture



Weather for Tourism

We seek to partner with organisations that specialise in climatology, and to complement their long-term climate research with our localized historical weather data.

Do you want to build a  
#WeatherWiser Nation  
with us?

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Number: 886-2800 local 2485

Facebook: weather.com.ph

Twitter: weatherph