



Let's  do it!


www.letsdoitphilippines.org

SEED4COM
Sustainable Energy and Enterprise Development for Communities



The start



Finland
Russia
Latvia
Lithuania
Tallinn
Gulf of Finland
Gulf of Riga
Baltic Sea

THERE

<https://www.youtube.com/watch?v=A5GrylDI0qY>



2007-08 in Estonia
7 MONTHS
preparation

620
Volunteers

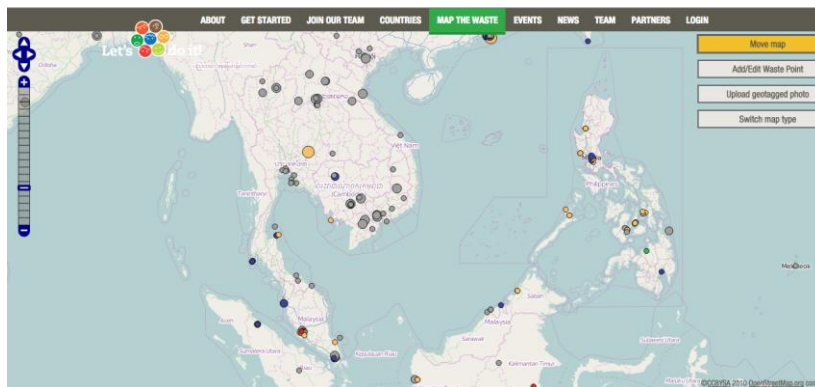
The graphic design is set against a white background. At the top, a network of thin grey lines connects several small, colorful circles (blue, orange, green, red, purple). Below this, a large blue speech bubble with a white outline contains a white silhouette map of Estonia. The bottom half of the graphic is filled with a dense crowd of colorful human silhouettes in various shades (orange, brown, green, blue, red, purple). Overlaid on the crowd is the text '620 Volunteers' in a large, white, bold font with a black outline.

Let's Do It!

MAPPING OF THE WASTE

- 300 volunteers
- Waste mapper
- Mapping weekend

Let's Do It! Trash Map



Let's Do It!

- a **ZERO-BUDGET** campaign with help from **opinion leaders, actors, musicians, sportsmen**
- raising the issue and gaining support of the **public** and the **media**



The First Let's Do It! in Estonia

May 3, 2008, **First One Day Country Cleanup**

50,000 VOLUNTEERS

£ 500,000

10,000 tons of waste collected

5 HOURS

The Government would have spent:

3 Years and **£ 22, 500, 000** to collect the same amount of trash.

Let's Do It! Philippines and the People Behind it



- Founder and Director of SEED4COM
- Convenor, Let's Do It! Philippines



- Business Development Officer
SEED4COM
- Co-Convenor, Let's Do It! Philippines

Creating an Impact



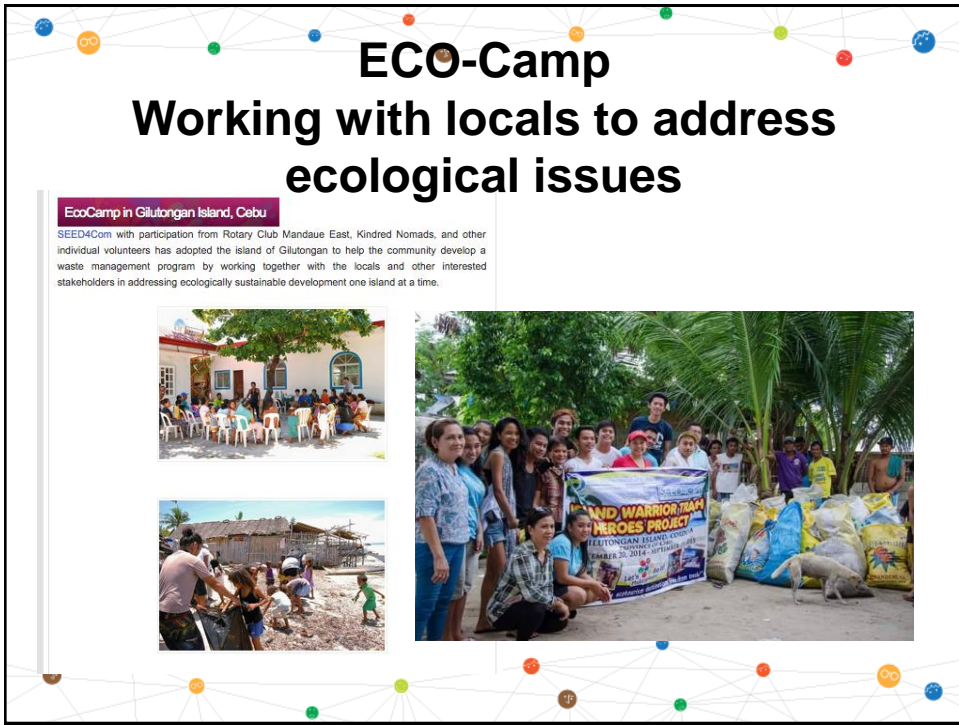
EcoArt Exhibits



EcoArt Exhibits



EcoArt Exhibits



ECO-Camp Working with locals to address ecological issues

EcoCamp in Gilutongan Island, Cebu

SEED4Com with participation from Rotary Club Mandaue East, Kindred Nomads, and other individual volunteers has adopted the island of Gilutongan to help the community develop a waste management program by working together with the locals and other interested stakeholders in addressing ecologically sustainable development one island at a time.





OPEN FORUM CNU



Let's Do It! 2nd Asia Conference 2014

November 26-30, 2013

Let's Do It!
2nd Asia Conference 2014



November 26-30, 2013

Let's Do It!
2nd Asia Conference 2014



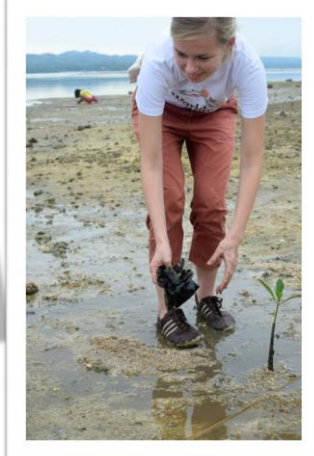
November 26-30, 2013

Creating Collaboration



November 26-30, 2013

Mangrove Planting



November 26-30, 2013

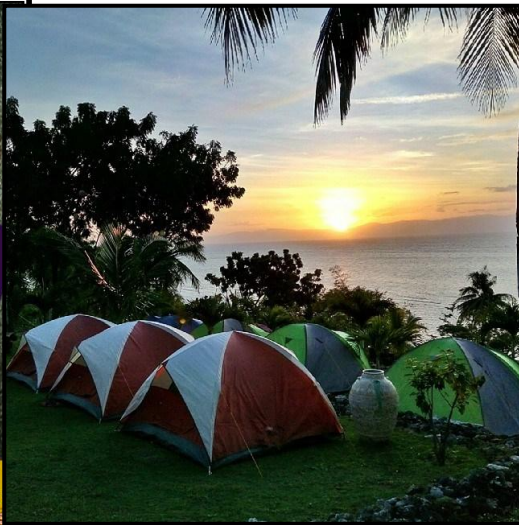


OUR GOAL

5 MILLION VOLUNTEERS

September 20, 2015

TO ACHIEVE OUR GOAL

**we are at
WAR
AGAINST
TRASH**
and we
need
YOU!
Apply
NOW
and
join the
**100
Leaders
trash warrior
BOOT CAMP!**
JANUARY 9-11, 2015



SKILLS TRAINING



COLLABORATIVE PLANNING



PUTTING OUR SKILLS TO USE AND HAVING FUN



Using Events to Push Our Movement



TRASH WARRIORS IN ACTION



Let's do it!

PHILIPPINES

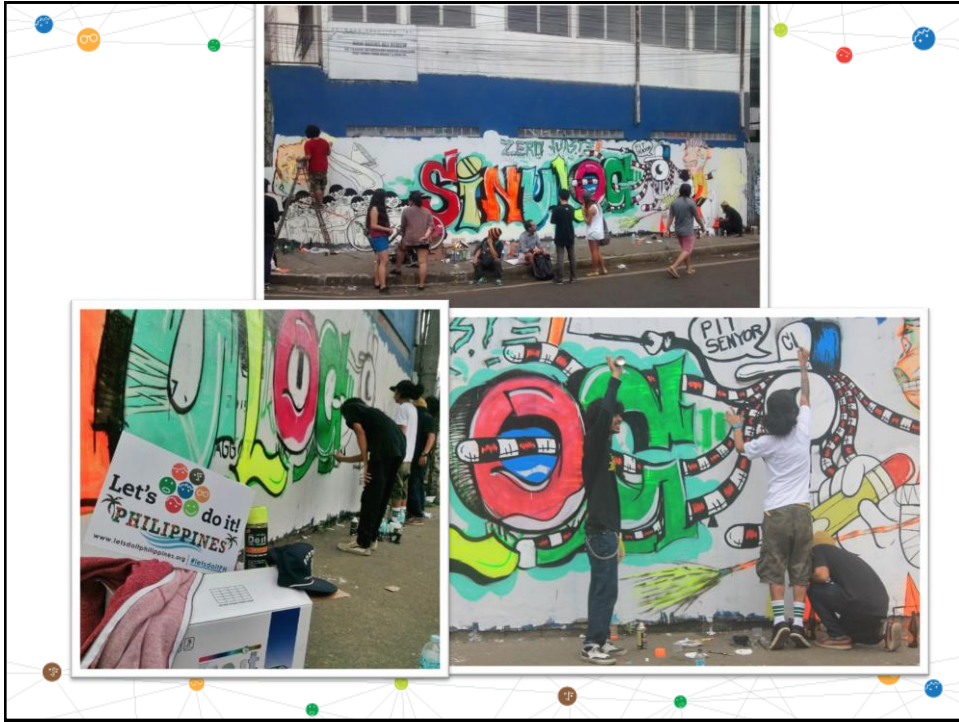
www.letsdoitphilippines.org

zero waste

SINULOG

Sponsored by:





www.letsdoitphilippines.org



PALOMPON, LEYTE



#iam5million #letsdoitPH



MINDANAO - REGISTER NOW

CMC
Central Mindanao Colleges

#iam5million
Keeping Philippines Beautiful

AM 5 MILLION on September 20, 2015

The #iam5million project is a Let's Do It Philippines Clean Up Movement initiative which was launched on November 2014 with the aim to gather 5% of the Philippines population for a one day cleanup during the Let's Do It World 2nd Asia Conference. The idea to gather a large amount of volunteers started from 500,000 but because of previous movements done in the Philippines.

Be part, take part in cleaning up our country!
Register now!

Let's do it! PHILIPPINES
www.letsdoitphilippines.org



I AM 5 MILLION on September 20, 2015

The #iam5million project is a Let's Do It Philippines Clean Up Movement initiative which was conceived on November 2014 with the aim to gather 5% of the Philippines population for a one day cleanup during the Let's Do It World 2nd Asia Conference. The idea to gather a large amount of volunteers started from 500,000 but because of previous movements done in the Philippines.

Like the 1 million March and the 2 million tree planting activity in Davao, the stakes have been increased from 500,000 to 1 million but quickly escalated to 4 million and finally 5 million Filipinos. Let's do it Philippines decided to convene 100 multi sectoral leaders, 5 from all 17 Regions in the country through series of Workshops dubbed Trash Warrior Leaders Boot camp held at Terra Manna, Badian, Cebu last January 9-11, 2015.

Starting from there, Let's Do It! Philippines is now partnering with different Private companies, NGOs, Volunteer Groups, the Academic and the National & Local Government units in pursuing this goal.



Be part, take part in cleaning up our country!
Register now!

Center for Social Action
Central Mindanao Colleges
North Cotabato, Philippines

For more information, contact:
MARK GENNESSIS B. DELA CERNA
Center for Social Action
(0918) 220 1143, (0912) 445 2140
mgdelacerna@cmcc.edu.ph

CMC Center for Social Action

www.cmc.edu.ph

www.letsdoitphilippines.org



PALOMPON, LEYTE

Let's do it!
PHILIPPINES



#iam5million #letsdoitPH



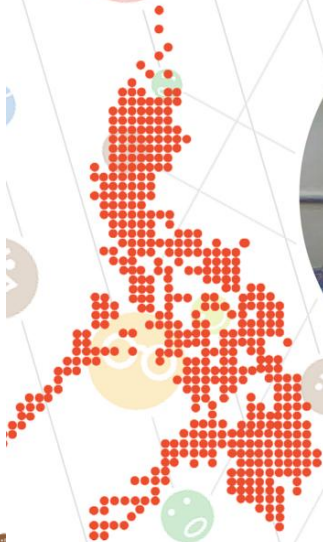
PNP - PADADA with Police Inspector Alexander Razonable

POLICE INSPECTOR ALEXANDER RAZONABLE

PADADA DAVAO

#iam5million #letsdoitPH

#iam5million #letsdoitPH



Sr. Elmora Taparan
SCHOOL DIRECTRESS
St. Michael School of Padada

REGION V-A LDI PRESENTATION





REGION 7 TAGBILARAN LDIPH PRESENTATION MAYOR'S OFFICE





Let's Do It Philippines with
REGION 7 & REGION 8
+ the ROTARY CLUB OF MANDAUE EAST



REGION 8

is preparing for their

TRASH WARRIOR BOOT CAMP!





JAY L. CONTENTO

President

Political Science Students' Association of the
Philippines, Inc.

Let's do it!
PHILIPPINES
www.letsdoitphilippines.org

#iam5million #letsdoitPH



UE - Manila CAS Student Council

MAKATI, PHILIPPINES

February 2, 2015

#iam5million
#letsdoitph

Duchess Francine Co

I would like to ask if you have any scheduled clean up activity/ event this year? Or if you are open for partnership for a clean up activity?

I'm Duch, by the way and I'm a national coach and also part of the Technical Officiating team for Dragon Boat here in Manila. The national dragon boat team trains in Taytay, Rizal but we have club teams composed of 1000+ members in total that paddles in Manila Bay 7x a week.

We want to organize a clean up activity in Manila Bay after June.


Hope you can help me out 😊

Duch


Feb 1 at 12:04 PM

Let's do it!
PHILIPPINES
www.letsdoitphilippines.org

#letsdoitPH #iam5million



ok come me in...annually our LGU spearheads the observance ICC here in our city with multi-sectoral participation, all the 30 barangays, schools and universities, police, military, business establishment, companies, ngo's pos etc...i am the convenor for the scubasurero part...almost every year we gathered more than 150 scuba divers to do the reef clean-up..



Andy Berame
LAPU LAPU CEBU PHILIPPINES

Let's do it!
PHILIPPINES
www.letsdoitphilippines.org

Introducing LET'S DO IT THROUGH CINE SA PLAZA FREE CEBUANO FILM SHOWING

SINULOG FOUNDATION INC.

CEBU
FILMMAKERS'
SOCIETY

present

CINE PLAZA

Valentine's Day

February 14
5:00 - 8:00 PM
SATURDAY

Plaza Independencia



**PARKS & PLAYGROUNDS
COMMISSION**



Let's Do It! Philippines In the News



Let's Do It! Philippines In the News

5. Where can your fans and friends catch a viewing of the film?
February 14 at Plaza Independencia.

SINULOG FOUNDATION INC.

CEBU
FILMMAKERS'
SOCIETY
present

CINE PLAZA

Valentine's Day
February 14
5:00 - 8:00 PM
SATURDAY
Plaza Independencia



**PARKS & PLAYGROUNDS
COMMISSION**

Let's do it!
PHILIPPINES



Let's Do It! Philippines In the News

5. Where can your fans and friends catch a viewing of the film?
February 14 at Plaza Independencia.

SINULOG FOUNDATION INC.

CEBU
FILMMAKERS'
SOCIETY
present

CINE PLAZA

Valentine's Day
February 14
5:00 - 8:00 PM
SATURDAY
Plaza Independencia



**PARKS & PLAYGROUNDS
COMMISSION**

Let's do it!
PHILIPPINES



This is reality



4
9

This is reality



5
0

What have you been doing?



Let's do it World

5 mins · 🌍

"My name is Alexander Figacz, I had a personal clean up; I love surfing, I also love a Clean sea and a Clean beach. This is what I found after 4 hours waste picking on one of the beaches at Siargao Island. This has to stop and it has to stop all over the World." Do like and share this does! And start a movement! www.letsdoitworld.org/join Don't forget to check out Zero Waste Europe and <http://www.zerowaste.org>



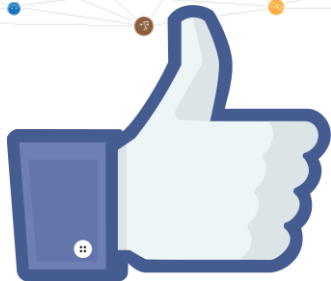
5
1

WE WANT YOU TO BE PART OF A GROWING NUMBER OF VOLUNTEERS

5
2

A decorative border at the top and bottom of the slide, featuring a network of interconnected nodes in various colors (blue, orange, green, red, brown) connected by thin grey lines.

Support us by:

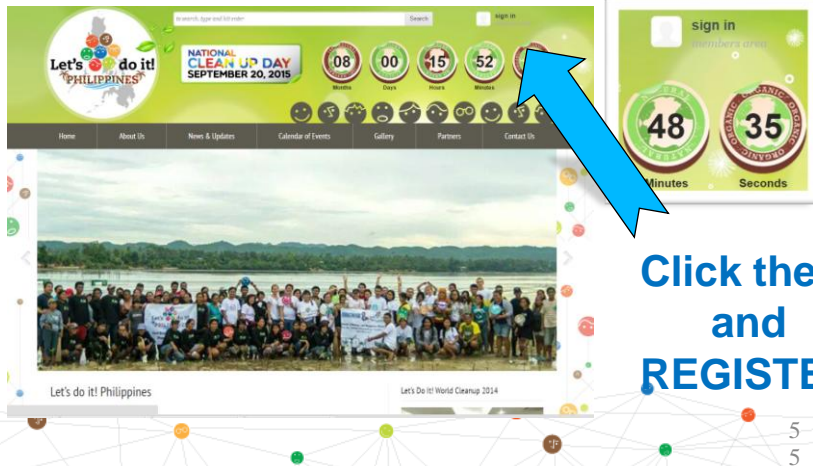


facebook

LetsDoltPhilippines

REGISTER AT

www.letsdoitphilippines.org



Click there
and
REGISTER

Use the hash tags

[#iam5million](#)

[#letsdoitph](#)

The Facebook logo is displayed in a blue, rounded, bubble-like font.

