



Role of **LOCAL** GOVERNMENTS in actualizing ASEAN COOPERATION & INTEGRATION IN THE COMMUNITY LEVEL



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ASEAN
Economic
Community



CHALLENGES FOR LOCAL GOVERNMENT UNITS

1. How do we trickle down the concept of ASEAN Economic Community to the grassroots level?
2. How do we make our people feel the benefits of the ASEAN Economic Community?



HALF
FULL



HALF
EMPTY



Investing in
**Human Capital
Development**



Labor Management Initiatives Supporting the goals of the ASEAN economic integration

**employment
facilitation**

**skills and
professional
development**

**youth-
bridging
programs**



Institutionalization of Public Employment Services Office

employment
facilitation



PESO is a non-fee charging multi-employment service entity where people could explore employment options



employment
facilitation

Development of Talent Registry System through PhilJobNet

The screenshot displays the PhilJobNet website interface. At the top, the logo 'PHILJOBNET' is prominent, followed by navigation links: 'Employer', 'Career Information Page', 'Partners' Page', 'BLE Programs', and 'About Us'. Social media icons for Facebook, LinkedIn, YouTube, and Twitter are also visible. Below the navigation is a search bar with the placeholder text 'e.g. Location, Industry, Company Name, Job Title, etc.' and a 'SEARCH' button. A central banner features the 'TALENTMAP' logo and the text 'The Philippine Talent Map Initiative', along with a 'Join US' button. On the right side, a user interface overlay is shown with three tabs: 'JOBSEEKER', 'EMPLOYER', and 'ADMIN'. Below these tabs are input fields for 'E-mail Address' and 'Password', followed by 'LOGIN' and 'SIGN UP' buttons. At the bottom of the overlay are social media links for 'LINKEDIN' and 'FACEBOOK', and a 'Leave a message' button. The bottom of the screenshot shows a Windows taskbar with various application icons and a system tray.



Harnessing of Technology through Job Kiosks

employment
facilitation



Jobs at everybody's fingertips



Capacity-Development through the Community-Based Skills Training Program



These trainings are conducted for free by the City Government of Tagum to its constituents



skills and
professional
development

Increased funding for Technical- Vocational Scholarships



This is to capacitate future labor force at a younger age that will become competitive at both ASEAN and global markets.



Operationalization of a Technical-Vocational School managed by the local government



This is to capacitate future labor force at a younger age that will become competitive at both ASEAN and global markets.



skills and professional development

Heightened Implementation of a Career and Employment Coaching



This is to address job and skills mismatch among the labor force.



Special Program for the Employment of Students



Opening access to part-time employment opportunities to students



JobStart Philippines



Training out-of-school yet skilled youth to become globally-competitive



Half of ASEAN's
population is below

28.8

years of age





Creating and Sustaining
Better Business
Environments



**CREATING AND
SUSTAINING BETTER
BUSINESS ENVIRONMENTS**

**Increasing
Competitiveness
& Ease of Doing
Business**

**Increasing
Support to
Promising
Sectors**

**Increasing
more support to
Small & Medium
Enterprises**

Streamlining of Business Permits Application

Increasing
Competitiveness
& Ease of Doing
Business

FROM 13 STEPS TO
3 STEPS!





**Increasing
Competitiveness
& Ease of Doing
Business**

Other Areas of Concern to Increase Competitiveness

- ✓ **Building Better Infrastructure**
- ✓ **Ensuring Economic Dynamism**
- ✓ **Championing Government Efficiency**



**Increasing
Support to
Promising
Sectors**

Identification and extension of more assistance to sectors that have great potential to participate in the free market movement of goods, services and investments, like in the area of:

- ✓ **Tourism**
- ✓ **Agriculture**



THINK GLOBALLY
ACT LOCALLY

Building on the Gains of the Bottom-Up Budgeting Program

Increasing more support to Small & Medium Enterprises





**employment
facilitation**

**skills and
professional
development**

**youth-
bridging
programs**

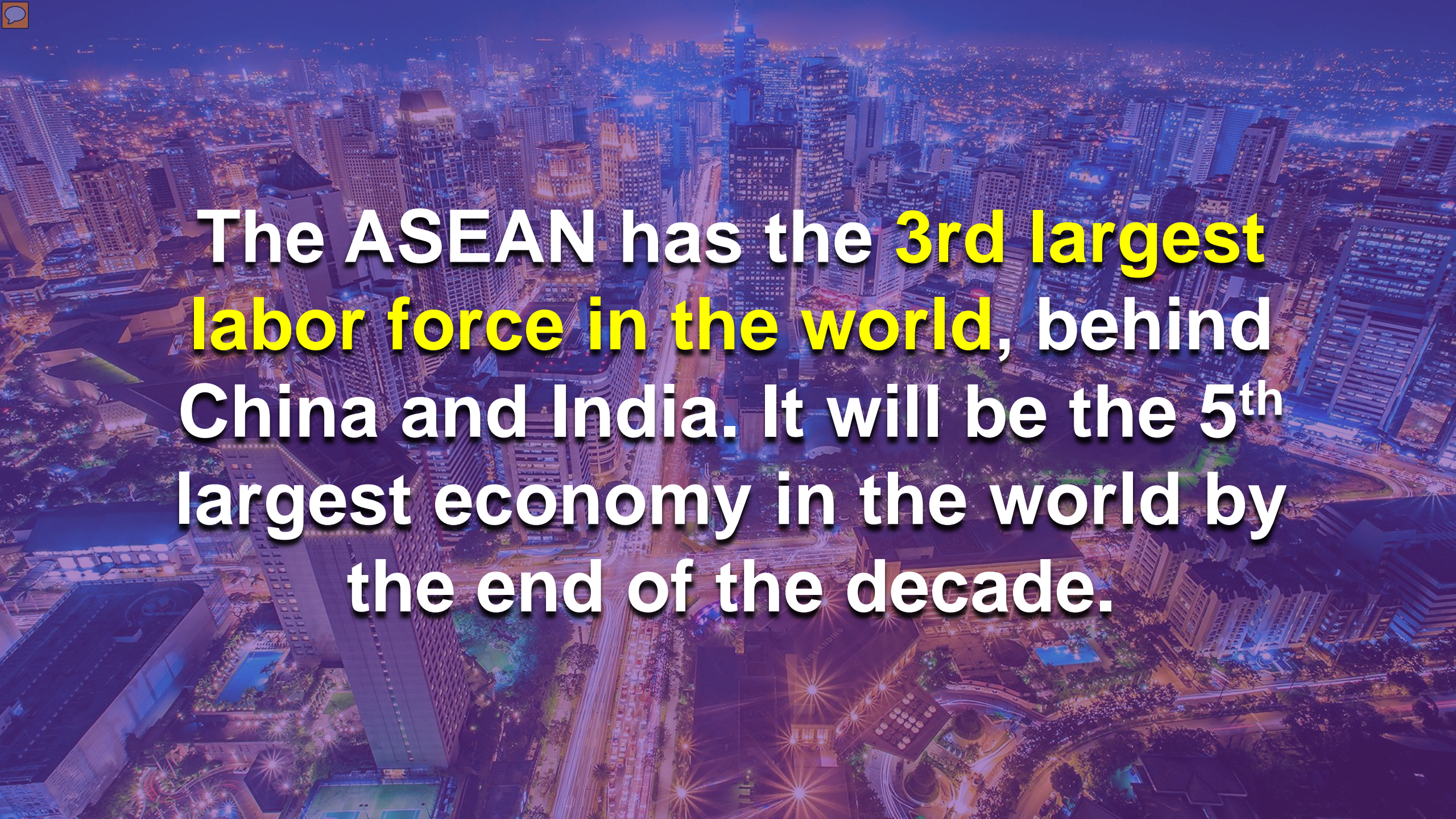
**Increasing
Competitiveness
& Ease of Doing
Business**

**Increasing
Support to
Promising
Sectors**

**Increasing
more support to
Small & Medium
Enterprises**



**OUR PEOPLE
is ASEAN's
greatest
asset.**



The ASEAN has the **3rd largest labor force in the world**, behind China and India. It will be the **5th largest economy in the world** by the end of the decade.



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Thank You!

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