



ePLDT

PRESENTS



PLDT Group and Philippine LGUs

Partners in Digital Nation Building





Smart Tracker

Real-time monitoring of
vehicle location, status and
driver behavior





SmartSat

Be Boundless.





Promote your city's local
products in your very own
digital marketplace

Christian Lucas Sangoy
LAKADPILINAS.COM




eCommerce powered by:

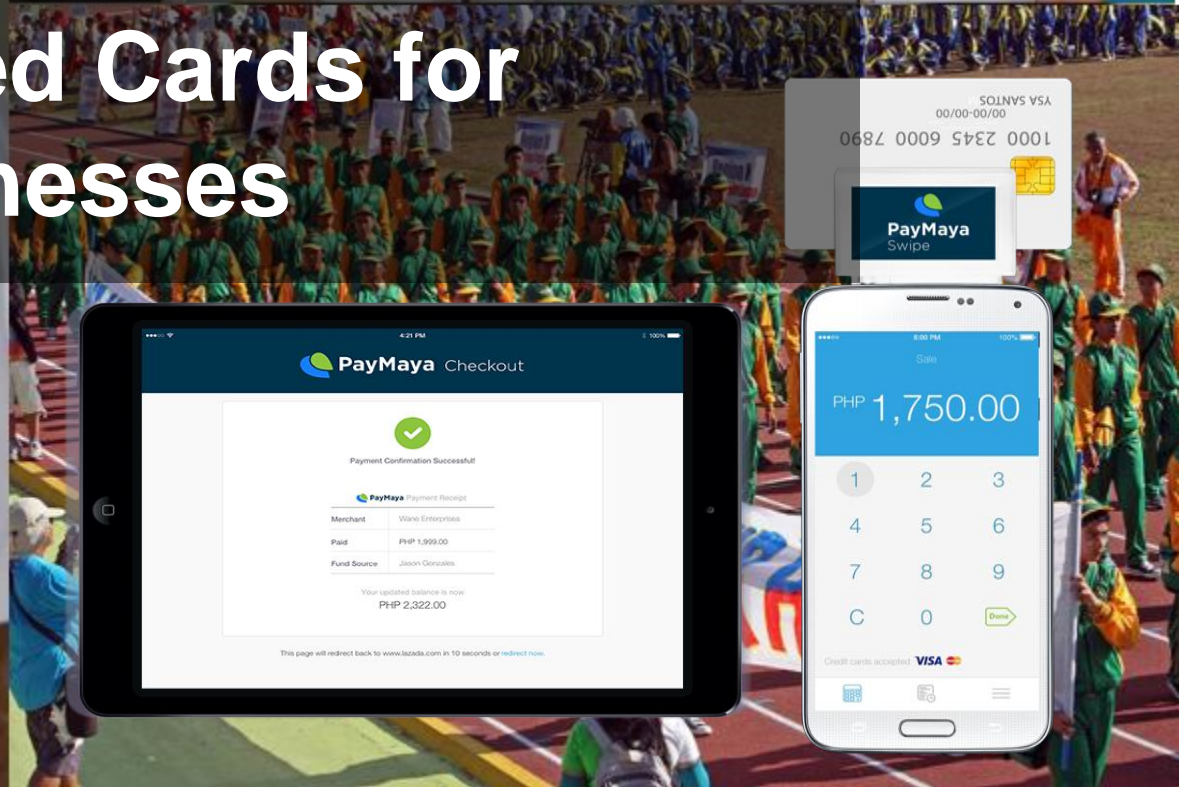
Takatack



Digital Payment Portal and Customized Cards for your Businesses



 **PayMaya** CARDS





TAGUIG CITY CITIZEN ID



4834 4220 2220 8540

4834

VALID FROM 12/16

VALID THRU 12/19

LANI L. CAYETANO

General Luna Street, Taguig City, Metro Manila





 **Smart**
PowerForm





**Digitized forms for permits,
business applications, surveys, etc**

**1 FREE
PayMaya card
Per City Mayor**



SOS Dispatch Trial Program

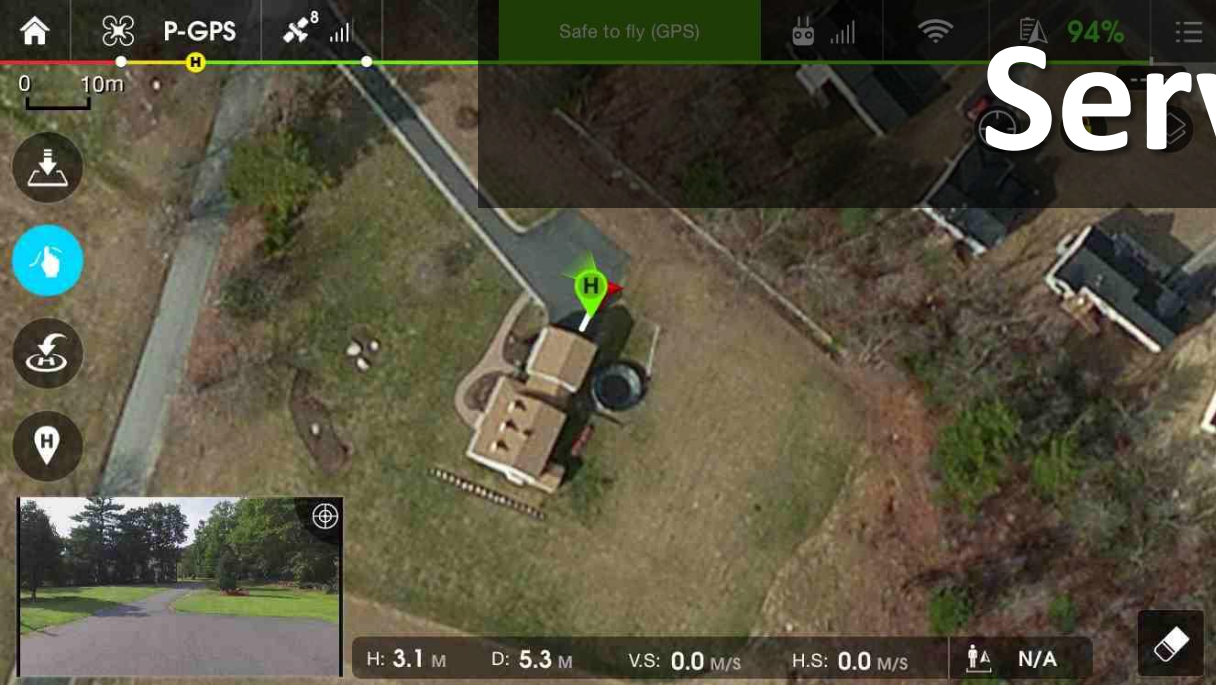
- Handset device
- PTT License
- NowForce License
- Unlimited Calling Circle
- 200 SMS



Coming Soon: SMART Unmanned Aerial Vehicle (UAV) Services

Use-Cases

- Aerial Surveillance and Intel Gathering
- Field/ Area Survey
- Media and Documentation



51Talk: Online English Platform



www.51Talk.com/PH
An NYSE listed company | NYSE:COE

ABOUT US



The number one online English education platform in the world, 51Talk delivers intensive one-to-one immersive lessons to students in China. Since 2012, 51Talk has been creating thousands of online teaching opportunities for Filipinos, enabling them to make positive lifestyle changes, such as working from home and being with their families while working. Currently, 51Talk has about 8,000 Filipino home-based online English teachers across the country.

51Talk went public on June 10, 2016 under the stock symbol COE (China Online Education Group), making 51Talk the first Chinese high-tech company listed in the US in 2016, and the first Chinese online English education company ever to list in the US stock market.

51Talk + Gabay Guro = Digital Livelihood program

51Talk has forged a partnership with Gabay Guro, the education arm and flagship project of the PLDT-SMART Foundation, to offer digital livelihoods to qualified Filipino teachers.

Gabay Guro was founded in 2009 with the aim to equip and sharpen teachers' skills and help them thrive as educators. It later became the corporate social responsibility arm of the PLDT-Smart Foundation.

Jennifer Que, Vice President for Philippine Operations of 51Talk sees this partnership as the fulfilment of a shared vision. "Gabay Guro is always looking for ways to empower Filipino teachers. We at 51Talk want to provide the platform for teachers to give more of themselves. We share the same vision of changing the lives of teachers."



WHAT WE'VE STARTED

51Talk offers digital livelihood for Navotas teachers

51Talk, the number one online English education platform in the world, in partnership with the local government of Navotas, spearheaded by Mayor Reynaldo Tiangco, conducted Digital Livelihood, Business & Entrepreneurial Summit for Teachers last month. About 450 teachers of Navotas City attended the event to learn more about teaching English online and how it can provide them extra income.

The summit's goal is to get every teacher to enhance their teaching skills and earn extra by teaching online part-time with 51Talk. This offers a very good option for teachers to have another teaching job. Part of the Mayor's and 51Talk's plan is to build a digital hub in the City Hall for these teachers to teach online in case they do not have computers and internet connectivity at home.



ETC: Page 6: 51Talk in Digital Livelihood, Business & Entrepreneurial Summit for Teachers (Jan 14)

51Talk partners with Navotas teachers for digital livelihood, P.8 Etcetera (Jan 15)



51Talk partners with Navotas teachers for digital livelihood. P.E2 Education (Jan 30)



51Talk Ties up with Navotas teachers for digital livelihood. P.8-S2 Bulletins (Jan 30)



51Talk partners with Navotas teachers for digital livelihood. P.B7 Living

OUR LIVELIHOOD PROPOSAL

WHAT A 51TALK TEACHER WILL DO



Conduct a 30-minute, one-on-one English lessons to Chinese learners online.



Prepare and study the company-provided teaching materials before the lesson starts.



Provide corrective feedback during the lesson.



Create a lesson memo at the end of each lesson.

WHAT THEY NEED TO GET STARTED

Here are our basic requirements:

- Educational Attainment: Bachelor's degree
- Teaching experience is preferred: Teaching kids / K12 / early childhood / elementary students
- English Teaching Certifications is preferred: LET / TESOL / TEFL
- Must be able to open 65 peak slots (each slot is for 25 minutes) every 15-day cut-off during the peak hours (Mon-Fri, 7pm-11pm; and Sat-Sun, 9am-11pm)

All 51Talk classes are conducted online and one-on-one.
Teachers will need the following:



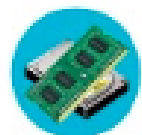
Device Requirements

- Desktop or laptop
- Headset with microphone and noise-cancelling features (as used in call centers)
- High-definition (HD) external or integrated webcam



Minimum System Requirements of laptop or desktop

- Operating System: Windows7 or above
- CPU: Intel Core i3 / i5 / i7 or AMD equivalent
- Memory: At least 4GB of RAM with minimum 60GB free hard disk space available



Network: Wired DSL Internet connection of at least 3 Mbps (USB sticks, signal-based & wireless connections are not allowed)



Home Office Requirements

- A quiet, clutter-free, and well-lit space in your home

 **51Talk.com/PH**

   **51Talk**

   **51TalkPH**





Project Rationale

Anchored on one of the PLDT-Smart Foundation (PSF)'s pillars – EDUCATION: to help in poverty alleviation

Pioneer and only project focusing on teachers' over-all development in the country

Given limited resources, 2G is a strategic project to propagate education through teachers' development – multiplier effect

Supports Department of Education (DepEd)'s objective of improving teacher-student ratio

Supported by PLDT Group Executives (MCI) and employees (contributing time and funds)



UN Private Sector Forum



2G Framework at the UN Millennium Development Goals



Core Programs



SCHOLARSHIPS

- 855 scholars in state universities nationwide
- In partnership with various LGUs to further education
- Plan is to have at least 5 scholars per year in every province



TRAININGS

- AmSpeak training by SPI Global
- Out of the Box Teaching Methods and e-Learning modules
- Teachers Treasure Chest
- Emotional Intelligence
- Teachers Armor
- Computer Proficiency
- ICARAP -Special education



TEACHERS' TRIBUTE

- 2G Tribute Card
- Teachers' Day – "PLDT Gives Back to Those Who Give Campaign"
- Campaign to uplift the importance & relevance of Teachers in nation-building



LIVELIHOOD PROGRAMS

- Teachers as agents for PLDT and Smart products
- DSL internet cafés; Smart e-Load centers
- Digital Livelihood
 - 51Talk on line teaching



BROADBAND & COMPUTERIZATION

- Computers from the PLDT Group
- PLDT/Smart Network to start planning on connecting schools



HOUSING & EDUCATIONAL FACILITIES

- Special rates from partner real estate developers
- Special rates from partner banks
- Classroom donation



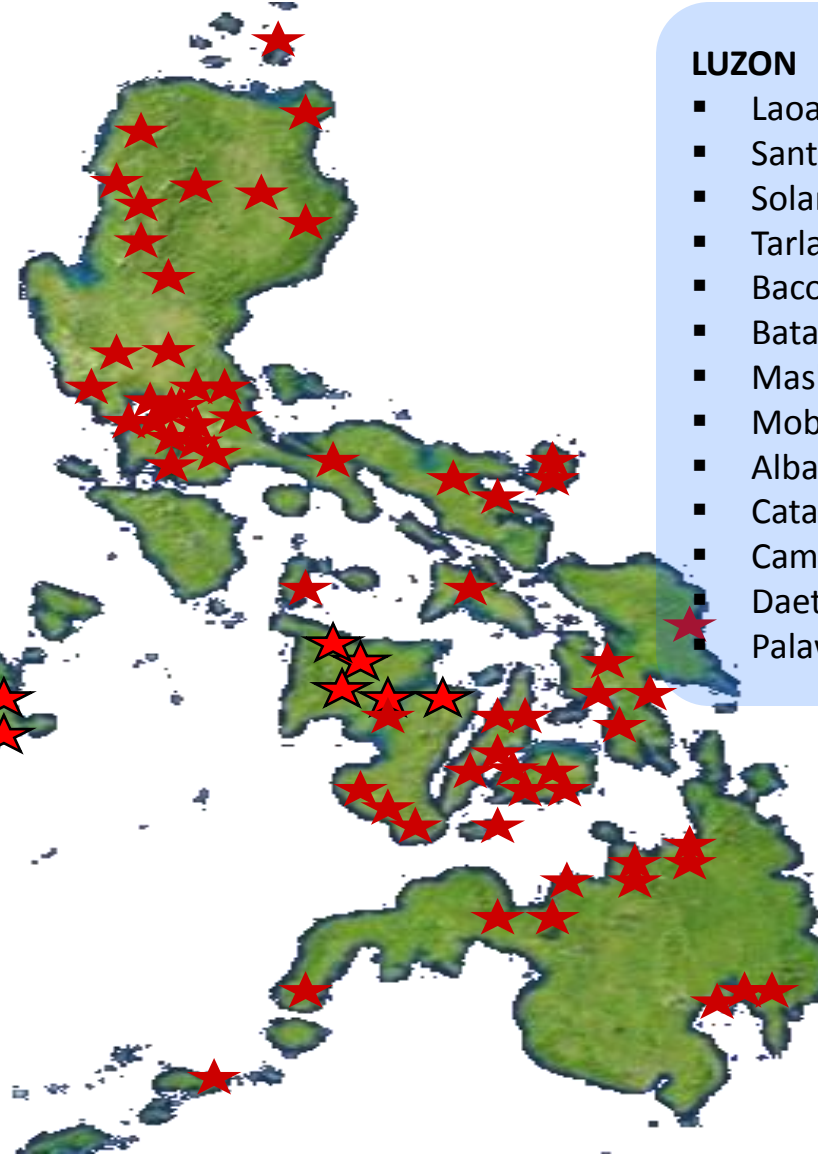
Gabay Guro Presence in Philippines

METRO MANILA

- Navotas City, Malabon, Valenzuela, Caloocan City
- Quezon City, Pasay City
- Taguig City, Makati City
- DLS – College of St. Benilde
- Philippine Women University
- St. Joseph College – QC
- St. Scholastica's College – Marikina City

VISAYAS

- Antique : San Jose and Pandan
- Aklan: Nabas and Kalibo
- Capiz: Roxas City and Ivisan
- Iloilo City
- Negros Occidental: Bacolod, Silay
- Negros Oriental: Tanjay, Dumaguete, Basay,
- Guimaras: Nueva Valencia
- Siquijor: Larena
- Leyte: Tacloban, Hindang, Ormoc and Palo
- Bohol: Tagbilaran, Loon, Loay, Cortez
- Cebu: Cordova, Mactac



LUZON

- Laoag City
- Santa, Ilocos Sur
- Solano, Nueva Vizcaya
- Tarlac, Tarlac
- Bacoar, Cavite
- Batangas: Lipa, Batangas City, Calatagan
- Masbate City
- Mobo, Masbate
- Albay: Guinobatan, Legaspi
- Catanduanes: Virac, Bato
- Camarines Sur: Naga, Pili, Iriga
- Daet, Camarines Norte
- Palawan: Puerto Princesa, Roxas, Taytay

MINDANAO

- Zamboanga City
- Iligan City
- Davao City
- Pagadian City
- Cagayan de Oro City
- Bukidnon
- Jolo, Sulu



Core Program – Scholarship

32 Partner Schools & Universities



Aklan State University	Palawan State University
Bataan Peninsula State University	Philippine Normal University-Agusan
Bicol University	Philippine Normal University-Isabela
Bohol Island State University	Philippine Normal University-Cadiz
Bukidnon State University	Philippine Normal University-Manila
Batangas State University	Philippine Normal University-Quezon
Cagayan State University	St. Louis College of Bulanao
Cavite State University-Indang	Siquijor State College
Cavite State University-Bacoor	Sulu State University
Capiz State University	Talisay City College
Cebu Normal University	Tarlac State University
Cebu Technological University	University of Antique
Colegio San Juan de Letran	Western Mindanao State University
Eastern Samar State University	University of Southern Philippines
Leyte Normal University	University of the Visayas
Mindanao University of Science & Tech	Zamboanga State University







Core Program – Scholarship Simpleng Handong 2013





Core Program - Training

TRAINING MODULE	Teachers Trained For 2013	Total Teachers Trained Per Module
 TEACHERS' TREASURE CHEST	3, 439	8,657
 EMOTIONAL INTELLIGENCE	750	750
 ENGLISH PROFICIENCY PROGRAM	209	818
 TEACHERS' ARMOR	254	254
TOTAL	4,652	10,479



Core Program-Teachers' Training



ENGLISH PROFICIENCY PROGRAM

TRAINING LOCATIONS

- | | |
|------------------------------------|-----------------------------|
| ▪ Larena, Siquijor | ▪ Laoag, Ilocos Norte |
| ▪ Pandan, Antique | ▪ Iriga, Camarines Sur |
| ▪ Pagadian City, Zamboanga del Sur | ▪ Tanjay, Negros Occidental |
| ▪ CavSu, Indang | |



TEACHERS' ARMOR

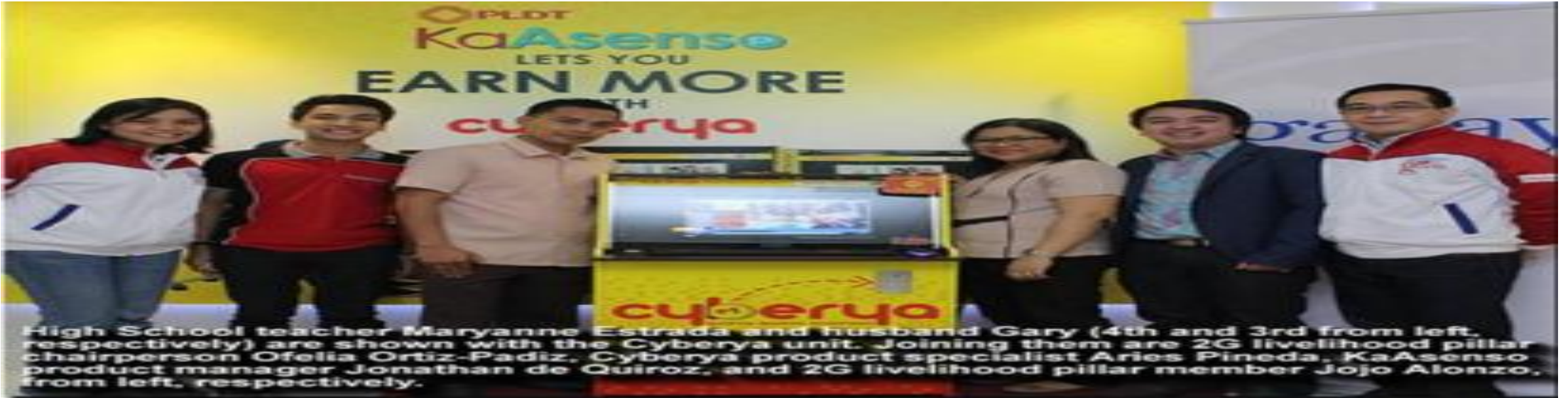
TRAINING LOCATIONS

- | | |
|------------------|--------------------------|
| ▪ Mandaluyong | ▪ Tagbilaran City, Bohol |
| ▪ Legaspi, Albay | |





Core Program – Livelihood



Partnership with PLDT KaAsenso Cyberya

LIVELIHOOD
PROGRAMS

Be a 51Talk home-based online English teacher.

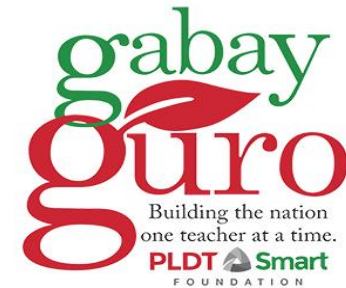
www.51Talk.com/ph

Digital Livelihood Partnership



51Talk
TEACH. LEARN. EARN.

NYSE : COE





Core Program – Housing and Education Facility Classroom Donations

LOCATION	NO. OF CLASSROOMS DONATED	TOTAL
Cebu		8
Cordova	8	
Bohol		8
Tagbilaran	2	
Loay	2	
Cortes	2	
Loon	2	
Leyte		8
Tacloban	4	
Palo	4	
Capiz		4
Ivisan	4	
TOTAL		28





Core Program – Housing and Education Facility Classroom Donations



2 Classrooms donated to Loay Elementary School, Bohol



Core Program – Housing and Education Facility Classroom Donations



2 Classrooms donated to Loreto Elementary School, Cortes, Bohol



Core Program – Housing and Education Facility Classroom Donations



2 Classrooms donated to Tagbilaran City, Bohol



Core Program – Housing and Education Facility Classroom Donations



8 Classrooms donated to Tacloban and Palo, Leyte



Core Program – Housing and Education Facility Classroom Donations



2 Classrooms in Loon, Bohol



Core Program – Teachers Tribute



2013 Gabay Guro Grand Gathering



Core Program – Teachers Tribute



2013 Pahalipay Sa Bohol



Core Program – Teachers Tribute



2014 Pahalipay Ha Leyte (Tacloban)



Core Program – Teachers Tribute



Tribute to OFWs and Awarding of Scholarship Grants in HK



Strengthening Partnership with LGU to Further Education



Mayor Joseph Estrada of City of Manila



Strengthening Partnership with LGU to Further Education



Gov. Oscar Moreno of Misamis Oriental



Strengthening Partnership with LGU to Further Education



With then Mayor of Makati City, now Vice-President Jejomar Binay



Strengthening Partnership with LGU to Further Education



Mayor Florencio Bentrez of Tuba, Benguet



Strengthening Partnership with LGU to Further Education



Gov. Jonvic Remulla of Cavite



Strengthening Partnership with LGU to Further Education



Cong. Roy Loyola of 5th District of Cavite



Strengthening Partnership with LGU to Further Education



Mayor Lenlen Alonte of Binan, Laguna



Strengthening Partnership with LGU to Further Education



Mayor John Bongat of Naga City



Strengthening Partnership with LGU to Further Education



Mayor Herbert Bautista & Vice-Mayor Joy Belmonte of Quezon City



Strengthening Partnership with LGU to Further Education



Mayor Guia Gomez of San Juan City



Strengthening Partnership with LGU to Further Education



Mayor John Yap of Malay, Aklan



Strengthening Partnership with LGU to Further Education



Mayor Sophia Palacio of Calatagan, Batangas



Strengthening Partnership with LGU to Further Education



Mayor John Rey Tiangco of Navotas City



Strengthening Partnership with LGU to Further Education



Gov. Vilma Santos – Recto of Batangas



Strengthening Partnership with LGU to Further Education



JUNE CHERYL A. CABA
FVP & Head
PCDI - Financial Reporting & Controllership



Gov. Paul Daza of Samar



Visit: www.gabayguro.com



Core Program – Teachers Tribute

"Believing in Me"



"Believing In Me"
the PLDT gabay guro
teachers' tribute song
(Composers: Raul & Cacai Mitra)
(Sung by: Regine Velasquez-Alcasid)



Regine Video

