

# Creating a #WeatherWiser Nation with the League of Cities of the Philippines

FOUNDING PARTNERS





PLATINUM DONORS















### Who We Are

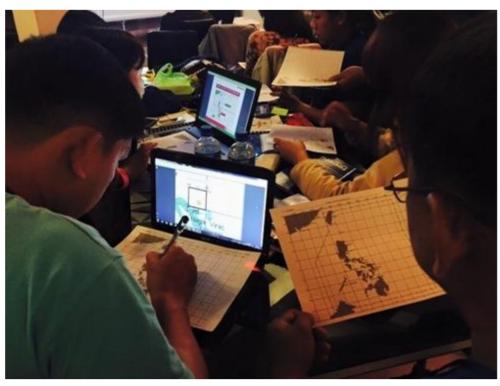
WeatherPhilippines Foundation (WPF) complements government's nationwide efforts on disaster risk reduction to create a #WeatherWiser Nation.

Founders:













### Our Stakeholders

### LOCAL GOVERNMENT

Be empowered in preparing and protecting communities against weather risks.

Empower LGUs to utilize localized weather information for disaster-risk reduction and sustainable development

### BUSINESS SECTOR

Incorporate weather in your business continuity plan.

Encourage companies to maximize their productivity and day-to-day operational effectiveness under any weather condition

### GENERAL PUBLIC

Be ready everyday, rain or shine.

Enable Filipinos to manage their daily activities through weather condition adaptation and preparation.



### WPF-LCP Partnership





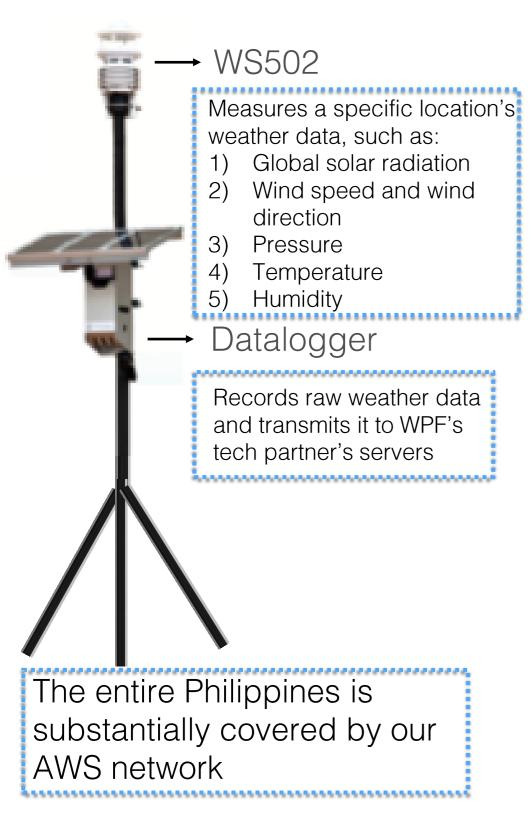


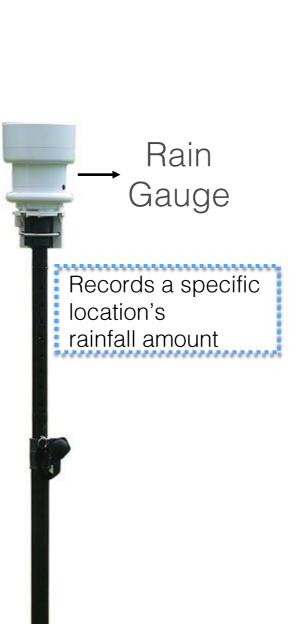


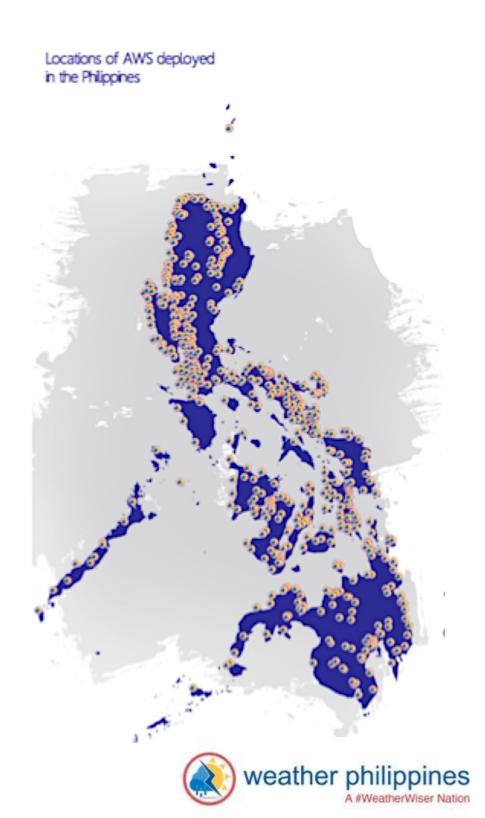
We empower communities to become #WeatherWiser through inclusive public-private sector collaborations, such as the MOU between WPF and LCP on promoting and enhancing the safety of communities for a disaster-resilient Philippines.



# Automated Weather Station (AWS) Deployment





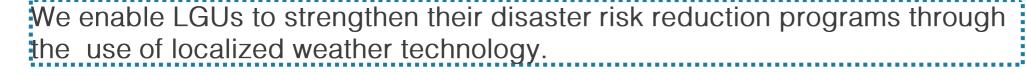


# Face-to-Face AWS Installation and Weather Portal Trainings





Number of Cities in Attendance: More than 100 cities Number of Trained CDRRMOs: Over 240 pax





Face-to-Face
Weather 101 and Tropical Cyclone 101
Trainings



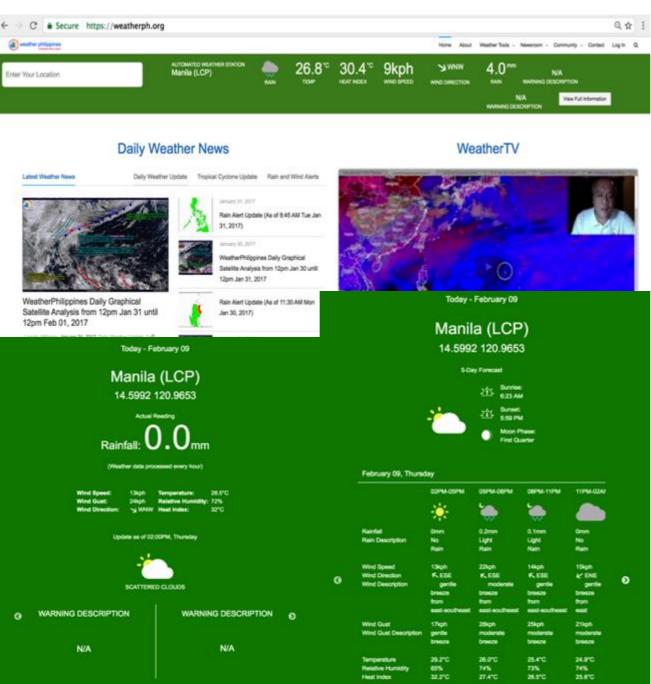


Number of Cities in Attendance: 49 Number of Trained CDRRMOs: 117 pax

Our knowledge-sharing initiatives inspire communities to know the science behind weather, and to apply that science for sustainable development.



# Online weatherph.org



WeatherPhilippines launched its new website, weatherph.org, last December 19, 2016.

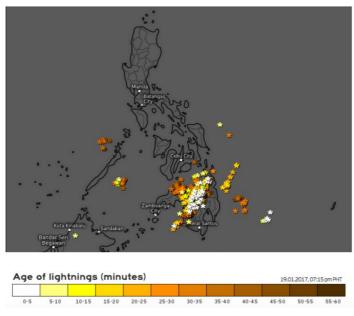
#### New improvements:

- Mobile-optimized user interface
- Refined look of weather updates
- Enhanced satellite maps
- Geolocation in localized weather
- Community interaction



# Online weatherph.org







#### **WEATHER TOOLS**

- Weather Station Map
- Weather Maps
  - Satellite Images
  - Model Charts
  - Lightnings last 60mins

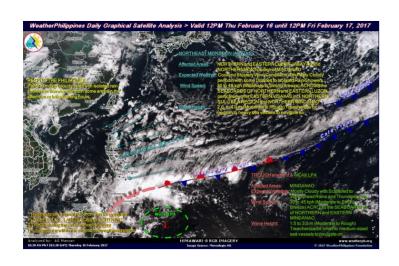
- Weather Education
  - #WeatherWiser Ka na Ba Vide

OS

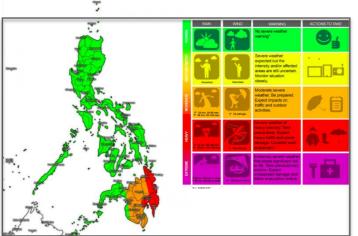
- #WeatherWizards Videos
- Mobile App Tutorial Video

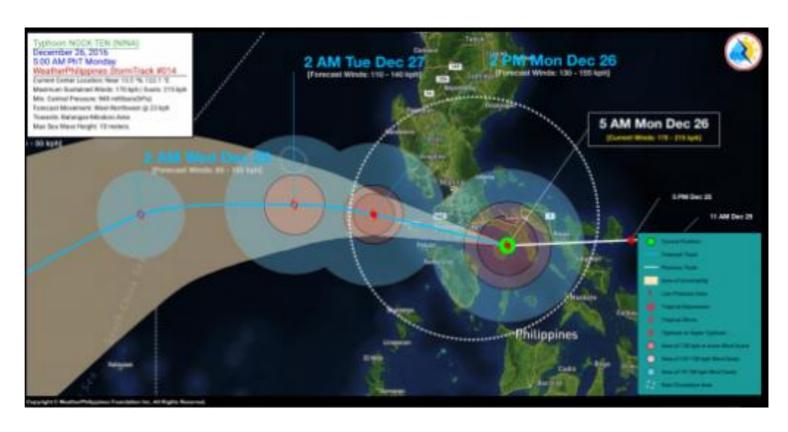


# Online weatherph.org









- Daily Graphical Satellite Analysis
- Daily Tropical Weather Video Analysis
- Rain and Wind Alerts
- Tropical Cyclone Updates



#### Online

Free WeatherPhilippines Mobile Application





Our mobile app helps you monitor the weather condition of your selected locations in the Philippines, such as your house, your office, your businesses, and other significant places.



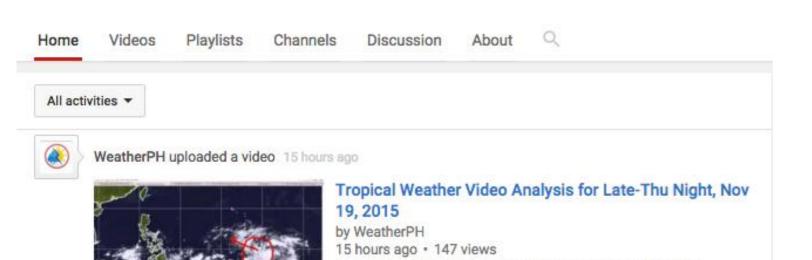
#### Online

#### Social Media





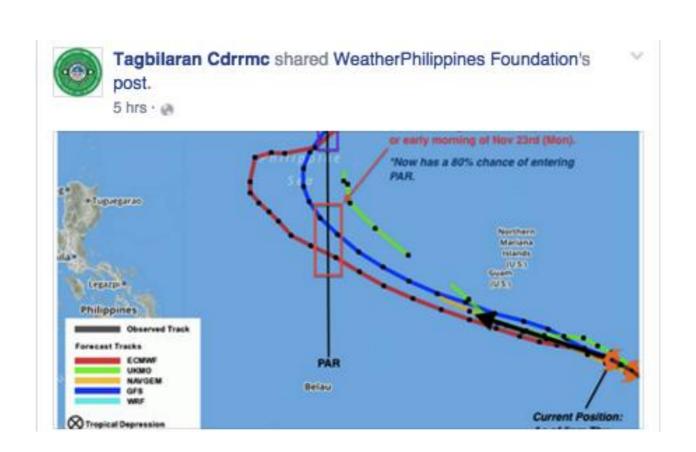
#### WeatherPH



Here's the latest Tropical Weather Video Analysis for Late-Thursday Night, November 19, 2015. Brought to you by... Our meteorologists always answer weather queries from our social media followers on Facebook, Twitter and YouTube.



# How LGUs Use Localized Weather Information for Disaster Risk Reduction



#### From an LGU DRRMO

"Thank you for providing the people of Lebak with up-todate and accurate weather information. The forecasts help us decide when to suspend classes in times of severe weather. Now, the AWS is also being utilized for cloud seeding operations in our locality."

- Myla Fe Cañete, Lebak, Sultan Kudarat MDDRMO





# How LGUs can Help us Build a #WeatherWiser Nation

- Renewal of MOA between WPF and your respective cities
- Designation of a point person for AWS-related concerns
- Proper care and minor maintenance of AWS
- Ease of access to AWS sites and security of WPF personnel









# Optimizing Weather for Socio-economic Growth



Weather for Agriculture



Weather for Tourism

We seek to partner with organizations that specialize in climatology, and to complement their long-term climate research with our localized historical weather data.



# Do you want to build a #WeatherWiser Nation with us?

Email: weatherwiser@weatherph.org

Number: 886-2800 local 2485

Facebook: weatherph.org

Twitter: weatherph

